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# USACE Water Safety Report – July 2015

U.S. ARMY CORPS OF ENGINEERS

BUILDING STRONG



HQUSACE National Operations Center (NOC) for Water Safety partnered with Bass Pro Shops to develop a water safety workshop. The workshop was one of nine workshops that were conducted during the Family Summer Camp Event at all Bass Pro Shops nationwide 27 June 2015 – 26 July 2015. The water safety workshop was conducted every Thursday and Saturday. Working with Bass Pro Shops Headquarters the NOC developed the water safety workshop program and handout that store associates and park rangers presented. After kids participated in the workshops they received a water safety lapel pin after they found answers to water safety questions located in the life jacket section of the store.

The Locking Through: Know Before You Go video produced by the HQUSACE National Operations Center (NOC) for Water Safety is now available to view on YouTube

<https://www.youtube.com/user/USACEwatersafety> and downloadable on DVIDS

<https://www.dvidshub.net/unit/USACE-WS>. This 13-minute video provides an overview of the purposes and types of dams, parts of a lock, how to safely and properly lock through, what to do while in a lock chamber and conditions that could affect the locking through process.



The U.S. Coast Guard has a Boating Safety App that is available on Apple and Google Play app stores. Features of the app include: state boating information, safety equipment checklist, free boating safety check requests, navigation rules, way to file a float plan and calling features to report pollution or suspicious activity. Information about this app can be found at [www.uscg.mil/mobile/](http://www.uscg.mil/mobile/).

## Great Lakes and Ohio River Division (LRD) Initiatives

### Alum Creek Lake (LRH) Initiative

On 31 July 2015, park rangers from Alum Creek Lake participated in World Ranger Day at the President Garfield National Park Historical site in Mentor, OH. This day is set aside every year to recognize all the park rangers in the world for their great work and to honor those who died in the line of duty. Park Ranger Jonathan Rankin proudly carried the USACE Flag in a special ceremony that honored the 52 fallen park rangers worldwide who died last year in the line of duty. Of the four park rangers that died from the USA, one was a National Park Service Volunteer; one was a Student Conservation Association Wildfire Fighter and two were wildfire pilots. Corey the Safety Boat enjoyed meeting all the park rangers, Smokey Bear and several living family members directly related to President Garfield who were in attendance at the ceremony.



### Nashville District (LRN) Initiatives

#### Cordell Hull Lake Initiative

Kids who practice good safety at Cordell Hull Lake can earn a free ice cream or smoothie thanks to a sweet partnership between the USACE and McDonalds in Gordonsville, TN. The partnership allows park rangers to recognize youngsters for playing it safe for things like wearing a life jacket, having an adult watch them while swimming and wearing a bicycle helmet. Tim and Sandra Funderburk, owners of the McDonald's, donated vouchers good for free ice cream treats and smoothies to the USACE at Cordell Hull Lake. Park rangers will hand out the vouchers to recognize deserving youngsters who play it safe. "We are very excited to be partnering with the USACE in order to promote positive family recreation. We too enjoy our area lakes and we encourage everyone to do the same in a safe and responsible manner," said the Funderburks. Vince Blackledge, General Manager of the Gordonsville McDonald's, stated being a part of the community is a big thing for McDonald's. If partnering with the USACE and providing treats help keep kids safe, then that is a sweet outcome that makes it all worthwhile.

#### J. Percy Priest Lake Initiative

Park rangers at J. Percy Priest Lake have partnered with Nashville Shores Lakeside Resort and are spending several hours every Friday this summer promoting that water safety and fun go together. A booth is set up every Friday from Noon to 2:00 p.m. in the center of the park. Park rangers hand out water safety promotional products and also pass along important water safety messages about wearing life jackets and how important it is for adults to watch their children. Daniel Strobel, Director of Marketing at Nashville Shores, stated that having park rangers from J. Percy Priest Lake on the premises to talk about water safety reinforces their own water safety initiatives. The USACE is doing a great job promoting water safety out on the lake, so it's a perfect partnership because of the mutual need for people to recreate safely. "We are thrilled to work with them and spread the word about the importance of life jackets and being safe on the lake," Strobel added.

### Mississippi Valley Division (MVD) Initiatives

#### Sardis Lake (MVK) Initiative

On 23 July 2015, children and counselors from a day camp in Oxford, MS came to Sardis Lake for a day of learning and fun. Park rangers set up stations regarding water safety, fishing and wildlife for the kids to participate in. A water safety obstacle course gave the kids a chance to have fun while reminding them of water safety lessons that they learned earlier in the summer from a water safety interpretive program that was presented at their day camp. During the obstacle course the kids had to put on a life jacket properly then weave through lake buoys, throw a ring buoy at a target and properly use a reach pole and rescue bag. At the boating station the kids learned about the parts of a boat and the equipment that is required on a boat. The kids also learned about different types of fish in Sardis Lake and how to fish. Every kid had a chance to cast a fishing pole. Animal mounts were used to teach the kids about native wildlife.



## St. Louis District (MVS) Initiatives

During the Bass Pro Shops Gone Fishing Event at Busch Stadium in St. Louis, MO prior to a Cardinals Baseball Game MVS park rangers and district office staff assisted kids at a catch-and-release pond and the kids could take a fishie (a selfie with their fish). People of all ages earned water safety prizes by participating in activities.



### Wappapello Lake Initiatives

On 4 July 2015, the Annual Ranger Willie B. Safe's Wet and Wild Water Fest was conducted. People of all ages participated in the event. Activities consisted of a Life Jacket Fashion Show, Sponge Toss, Tug of War, Water Balloon Volley, O.H.I.O. Fatal Vision Goggle Challenge, Inner Tube Races, Card Board Boat Races, Sand Sculpting, etc. All participants received a door prize. Prizes were donated by the SEMO Regional Water Safety Council and numerous businesses. This event is held on the 4th of July Weekend annually at the Redman Creek Beach. Day Use Fees at the beach were waived during the event.

- 4<sup>th</sup> of July Weekend Activities featuring Ranger Willie's Wet and Wild Water Fest and other water safety related items were discussed on KAIT-8 TV in Jonesboro, AR.
- Participated in the Greenville, MO 4<sup>th</sup> of July Celebration by staffing a booth at the city park.
- A National Water Safety Congress Award of Merit was presented to First Midwest Bank in Poplar Bluff, MO. First Midwest Bank has been a strong supporter of Wappapello Lake's Public Safety Awareness Program and partner since 1998.
- Park rangers discussed natural disaster response, upcoming special events and life jacket loaner stations on radio station KWOC in Poplar Bluff, MO.
- Park rangers participated at the Annual ADA event at the Black River Coliseum in Poplar Bluff, MO.
- Park rangers presented programs on recreation and water safety at the Sikeston, MO Public Library.
- The SEMO Regional Water Safety Council held its monthly meeting at the Bill Emerson Memorial Visitor Center.
- Summer hires and interns provided water safety programs at Camp Latonka for Girl Scouts. In addition to the water safety presentations, they assisted with hands-on fishing activities.
- Park rangers presented water safety programs featuring Bobber the Water Safety Dog at the Poplar Bluff, MO Municipal Swimming Pool.
- Park ranger staffed a booth at a Back to School Fair in Malden, MO.
- Park ranger was a guest speaker at the Poplar Bluff, MO Lions Club monthly meeting.

### Carlyle Lake Initiatives

- Fifty-four water safety messages were posted on the Carlyle Lake Facebook Page.
- Partnered with the Illinois Department of Natural Resources Conservation Police to conduct vessel safety checks at Dam West and Keyesport Boat Ramps.
- The "I Got Caught Wearing My Life Jacket" campaign recognized 128 visitors for wearing their life jackets while participating in water-related activities.
- Water safety messages were broadcasted on five local radio stations in the Carlyle Lake area. Water safety messages will continue to be aired throughout the recreation season.
- Interpretive water safety programs were presented at YMCA camps, public libraries, day cares, bible schools and Boy Scout camps. Children who attended the programs participated in activities covering information on different types of life jackets, sizing and choosing the correct life jacket and what to do if someone is drowning.

### Rivers Project Initiatives

- Visitors to the National Great Rivers Museum were able to spin a prize wheel and answer questions regarding water safety during the July 4th weekend to earn water safety promotional products.
- USACE staff conducted a kayaking demonstration at Alton Parks and Recreation.

- Water safety and navigation information was presented during lock and dam tours.
- The Mississippi River Water Trail Association hosted their monthly meeting at the Jones Visitor Center in Forest Park, MO. The Association and USACE are working together to finalize the upcoming Firecracker Race and Kayak Camp.

**North Atlantic Division (NAD) Initiatives**

**Baltimore District (NAB) Initiatives**

**Jennings Randolph Lake Initiative**



On 11 July 2015, USACE staff in collaboration with the Friends of Jennings Randolph Lake hosted the Second Annual Water Safety Festival at the Shaw Beach Recreation area. The festival included many interactive stations for visitors including a "Dunk a Ranger" dunk tank, bounce house, slip and slide, chalk drawing, water safety bean bag toss and free paddle boat rentals. The Potomac State College K-9 Unit participated in the event and presented K-9 demonstrations. Maryland Natural Resources Police Officer presented boat safety demonstrations during the event.

**Raystown Lake Initiatives**



Raystown and Jennings Randolph Lakes were the only two USACE lakes this year to receive funding from the HQUSACE National Operations Center (NOC) for Water Safety to obtain summer SCA public safety interns. The interns are promoting water, boating and bicycle safety throughout the summer. The Raystown Lake intern has conducted face-to-face roving interpretation at beaches, boat ramps and campgrounds, assisted park rangers with boat patrol, assisted with games at "Water Safety Fun!" program that was conducted in partnership with the US Power Squadrons, presented water safety interpretive programs and put together life jacket exhibit at visitor center, placed water safety banners in recreation areas, wrote and provided 8 ten to twenty second PSAs for local radio stations, wrote "How to Spot and Save a Drowning Victim" and "10 Tips for a Safe Summer" articles for the Friends of Raystown and Raystown Lake newsletters,

conducted phone interview with local radio station and assisted with Critter Night Event.

On 25 July 2015, Critter Night Event was conducted at Raystown Lake. The event included Bobber the Water Safety Dog, Smokey Bear, U.S. Coast Guard Auxiliary PFD Panda, US Power Squadrons Sea Vester, U.S. Coast Guard Sammy the Sea Otter and McGruff the Crime Dog. Proper water rescue techniques, life jacket and fire, bicycle and personal watercraft (PWC) safety interpretive presentations were presented during the event.



### Buffumville Lake (NAE) Initiatives

- Conducted on-site interpretive water safety programs within the recreation areas
- Presented a "Get Up and Get Outdoors" event that emphasized recreational safety including water and boating safety
- The project office entrance door was decorated with water safety characters to help spread safety messages to visitors
- New interpretive panels were installed on life jacket loaner kiosk
- Water safety information from HQ/NAD/NAE was uploaded to our websites and Facebook pages around 4th of July and mid-month.
- Provided park host/attendant couples "Do you know what drowning looks like" information



### Blue Marsh Lake (NAP) Initiatives

- Conducted vessel safety checks at boat launch areas
- Made direct interpretive water safety contacts at Dry Brooks Day Use Area that includes a beach, picnic area and boat ramp
- Paddle/Pedal the Tulpehocken event was conducted through a partnership with Berks County Parks and 3D Outdoor Rentals. Water safety interpretive contacts were made before and during paddle down Tulpehocken Creek.
- Conducted Beginner's Paddling Skills Workshop through a partnership with Berks County Parks and Keystone Canoe Club. Water safety was the main topic throughout the entire workshop.
- During a project briefing water safety information was provided to local school districts teachers.
- Paddle Boarding for Beginners was conducted through a partnership with Berks County Parks and 3D Outdoor Rentals. Water safety information was provided to all the participants.
- Picnic with a Park Ranger interpretive program was conducted at Caccoosing Meadows Park. Water safety interpretive contacts were made and promotional products distributed.
- Full Moon Paddle event was conducted through a partnership with Berks County Parks. Water safety interpretive contacts were made and water safety information was distributed to all of the participants.

## Northwestern Division (NWD) Initiatives and Lifeline Story

### Kansas City District (NWK) Initiatives

NWK Public Safety Strategic Plan was updated.

Staff from NWK and SWL partnered with Safe Kids Springfield, MO for their annual Water Safety Event at a Springfield Cardinals game. USACE employees staffed a booth just inside the entrance gate, Bobber the Water Safety Dog tossed out the first pitch, a full inning of live radio was broadcasted alongside the play-by-play announcer and numerous direct interpretive contacts with all ages about the importance of water safety were made.



Sara Goodeyon, NWK Public Affairs Specialist and PAO Representative on the HQUSACE National Water Safety Committee provided public safety media training, updated public outreach messages and provided numerous outreach opportunities via social media and television regarding public safety for district employees.

### Tuttle Creek Lake Initiative

Water safety vinyl tailgate wraps were placed on Tuttle Creek Lake vehicles. This was done in part to support COL Sexton's priority identification that was mentioned during the 2015 Park Ranger Training. Tailgate artwork is available on the NRM Gateway in the water safety section and by request from your division representative on the National Water Safety Committee.



## Milford Lake Initiative



Park rangers staffed a booth, provided radio PSAs and print media regarding water safety that was used during a Kansas State University Baseball Game. Park Ranger Zach Wallace threw out the first pitch during the game. Pictured is Ranger Wallace practicing his first pitch with Lead Ranger Buck Wenger.

## Perry Lake Initiative

A video PSA was developed with 2015 College Football Hall of Fame inductee and Kansas State University Head Football Coach Bill Snyder. The video can be found at: <https://www.facebook.com/PerryLakeUSACE>.

## Portland District (NWP) Initiatives

### Bonneville Dam Initiatives

On 25 July 2015, park rangers staffed a booth at the Columbia River Indian Fishers Expo in Hood River, OR that was hosted by the Columbia River Inter-Tribal Fish Commission. At the booth park rangers promoted proper life jacket wear, raised awareness of the dangers of hypothermia and promoted USACE recreational opportunities and environmental stewardship. This event provided participants with information, resources and training that will help them improve river safety, fish quality and equipment maintenance. The event was for all Yakama, Umatilla, Warm Springs and Nez Perce fishers.

- Junior ranger programs were completed by children of various ages. Water safety was a component of the programs.
- Water safety PSAs are shown daily at the Bradford Island Visitor Center and Second Powerhouse theaters.
- Water safety posters are displayed in project elevators and restrooms to remind people about the importance of wearing life jackets.
- Locking Through Safely video is shown daily at the Washington Shore Visitor Complex and locking through printed materials are provided.
- Anchoring Safely in the river current handouts are provided daily to boaters. Anchoring in a current used to be the number one cause of drowning below Bonneville Lock and Dam.

### Willamette Valley Initiatives

- Water safety interpretive messages were presented at the beginning of evening programs at the Pine Meadows Campground amphitheater every Saturday evening in July. All children in the audience were given Bobber the Water Safety Dog activity books and crayons.
- Throughout July, park rangers conducted face-to-face roving interpretation and handed out water safety temporary tattoos and other water safety promotional products to children in campgrounds and day-use areas.

### The Dalles Dam Initiatives

Park Ranger Amber Tilton was highlighted in The Dalles Chronicle Newspaper. The feature on Park Ranger Tilton was one of 11 stories written by The Chronicle staff about local entrepreneurs and public servants that can be found inside in Women in Business. The article highlighted Park Ranger Tilton's work regarding water safety among other park ranger duties. The article can be found at this link.

<http://www.thedalleschronicle.com/news/2015/jul/28/proud-past-excited-future>



On 11 July 2015, volunteers and park rangers staffed a water safety booth at a Safe Kids Safety Clinic.

### John Day Dam Initiatives

On 25 July 2015, park rangers participated in the Irrigon Watermelon Festival at the Irrigon Marina Park. During the event park rangers made face-to-face direct interpretive contacts with participants regarding water safety and other USACE missions. The event was held where a drowning occurred this season, so the event provided a great opportunity to reach out to the local community about the importance of water safety.

- USACE staff conducted a "Boots on the Ground" After Action Review of a public recreation fatality that occurred in June at Irrigon Marina Park.

### Lost Creek Lake Initiative

- USACE staff conducted a "Boots on the Ground" After Action Review of a public recreation fatality that occurred in June on the Rogue River.

## **Walla Walla District (NWW) Initiatives and Lifeline Story**

### Dworshak Dam and Reservoir Initiatives

Six geocache boxes were placed around Dworshak Reservoir to create a geocache trail. Every cache has information in it related to Dworshak Dam, water safety and the USACE. Geocachers need to find at least 3 of the 6 caches, answer a water safety question and provide information that they have learned at each cache that they have visited. After that they go to the Dworshak Visitor Center and get a water safety promotional product as a prize.

- A water safety prize wheel was utilized to promote water safety. Visitors of all ages spin the prize wheel, answer a water safety question and then receive a water safety promotional prize.
- Information boards that are located around the reservoir within recreation areas were updated to provide visitors with information about water safety.

### Ice Harbor and McNary Lock and Dam Initiatives and Lifeline Story

Park rangers conducted roving interpretation within the recreation areas making face-to-face direct interpretive contacts regarding water safety. Visitors were approached about the dangers of cliff jumping and not wearing life jackets. One person had to be rescued while paddle boating. The boat with the occupant in it drifted away and park rangers found him about a mile upriver. Wind was a contributing factor. The occupant was not wearing a life jacket, so the park rangers discussed the importance of wearing a life jacket with him.

Every Saturday in July at Hood Park at McNary Lock and Dam USACE volunteers presented water safety interpretive campground programs. Volunteers began the campfire programs with Bobber the Water Safety Dog cartoons that were developed by the HQUSACE National Operations Center for Water Safety. The volunteers then discussed and asked the participants what they just saw and heard regarding water safety in the cartoons. Water safety promotional products were handed out to all the participants. Water safety topics covered during the programs included how a life jacket should fit properly, what four signs to look for if someone is having trouble in water and how to rescue someone that is drowning while keeping yourself safe (Reach, Throw, Row, Don't Go - Go For Help).

I Got Caught Wearing a Life Jacket pictures were posted on Facebook. Visitors that were caught playing it safe and wearing life jackets were asked if they would like their picture taken so it could be placed on Facebook. If they agreed to do so they received a high five from the park ranger and the park ranger took their picture with "Take Along Bobber". Before taking any pictures of children permission was always asked for from a parent or guardian. Everyone caught wearing a life jacket whether they agreed to have their picture taken or not received some kind of water safety promotional product. Photos can be viewed at

<https://www.facebook.com/friends/requests/?fcref=rup#!/media/set/?set=a.827805220628912.107374182.9.119127528163355&type=3>. Take Along Bobber was developed and is available from the HQUSACE National Operations Center for Water Safety on the Bobber the Water Safety Dog website [www.Bobber.info](http://www.Bobber.info).

- Face-to-face direct interpretive contacts were made while conducting boat patrol. Park rangers checked to make sure kids were wearing properly fitted life jackets and talked to parents regarding the

importance of water safety and wearing life jackets whether on a boat or along the shoreline. Visitors were provided water safety promotional products for playing it safe.

- Water Safety Day was held at Hood Park. Activities included a boat scavenger hunt and hands-on activities that included how to properly rescue someone that is drowning (Reach, Throw, Don't Go - Go For Help). Instruction on how to properly throw a life ring and rope throw bag was provided.
- Two Hydromania Summer Science Camp Tours were conducted. The tours centered on the salmon cycle and hydropower. Water safety was also discussed throughout tour and water safety promotional products were distributed to all the participants.

#### Mill Creek Dam and Bennington Lake Initiatives

USACE employees from Mill Creek Lake staffed a booth at the Annual Five-Day Summer Camp Event in Dayton, WA. Groups of kids rotated through the hands-on water safety interpretive stations. Activities at the stations included how to properly fit a life jacket, hypothermia information including Cold Hand Luke activity and utilizing Fatal Vision Goggles to show how alcohol can affect a person's abilities. Water safety information and promotional products were handed out to all the participants.



- Levee, fire and water safety information was posted on Facebook

#### South Atlantic Division (SAD) Initiatives and Lifeline Stories

##### Allatoona Lake (SAM) Lifeline Story

On 28 July 2015, a woman visiting Allatoona Lake was playing with her grandchildren and she slipped and fell down a steep bank into deep water. The woman began to struggle in the water and her grandchild went for help. A passing boater came to her aid and notified USACE Park Rangers who arrived on the scene shortly after. Park rangers transported the possibly would-be-victim to a nearby marina for treatment by emergency personnel.

#### Savannah District (SAS) Initiatives and Lifeline Stories

SAS has revamped and reminded users of the very popular social media campaign, 'Wear it to Win it'. Through the middle of August, SAS will award prizes every week to individuals who demonstrate creativity and class while wearing life jackets. Prizes include life jackets, free camping coupons and other items that promote positive benefits of paying attention to water safety while recreating at our lakes. Life jackets and other safety prizes were donated by Sea Tow of Clarks Hill-Thurmond Lake. Read more about this initiative at <http://balancingthebasin.armylive.dodlive.mil/2015/05/14/wear-it-to-win-it-2015/>.

##### Hartwell Lake Lifeline Stories

On 12 July 2015, the quick thinking efforts of Hartwell Lake Park Ranger Tim Crabtree and a Good Samaritan likely saved the lives to two swimmers in distress. While on patrol near the beach, Park Ranger Crabtree spotted a dangerous situation developing beyond the designated swim area as two boys had overestimated their abilities and were struggling to stay afloat. Park Ranger Crabtree worked with the Good Samaritan to get some loaner life jackets out to the boys who were then able to safely float back to the beach. Read more about this incident at <http://balancingthebasin.armylive.dodlive.mil/2015/07/13/loaner-life-jackets-save-lives-at-hartwell-lake/>.

On 7 July 2015, a 4-year old girl at Hartwell Lake nearly drowned while swimming in a designated swimming area at River Forks Park. Quick thinking and reaction by observant visitors and the girl's parents prevented this from being a tragedy. Park rangers were at the swimming area earlier in the day



making face-to-face direct water safety interpretive contacts and it is likely their efforts raised visitor awareness that helped prevent this incident from becoming a tragedy.

#### Thurmond Lake Initiative

On 19 July 2015, the Thurmond Lake Sail and Power Squadron hosted an annual lake day at Savannah Lakes Marina Beach for Wesley United Methodist Church youth group. After having lunch the youth group received boating safety lessons from the Squadron. The hands-on boating lessons were conducted both on land and water.

#### Wilmington District (SAW) Initiatives

The Saved by the Zone: The Life Jacket Zone campaign continues throughout the summer. This summer visitors will see a "Life Jacket Zone" message stenciled in boat ramp locations across North Carolina and southern Virginia, at water safety special events and online through a life jacket photo contest. For more information on this campaign visit

<http://www.saw.usace.army.mil/Missions/Recreation/WaterSafety/SavedbytheZoneTheLifeJacketZone.aspx>

On 24 July 2015, Park rangers attended "Mascot Mania" at the Wilson Tobs baseball game versus the Morehead City Marlins. Bobber the Water Safety Dog greeted visitors as they arrived to the game and took part in several activities on the field. The Wilson Tobs are part of the Coastal Plain League which is a collegiate summer league with teams in NC, SC and VA featuring top level players from across the nation.

Park rangers had the privilege of assisting with the K-2<sup>nd</sup> Grade Water Safety Teaching Unit for 370 students at Tramway Elementary School in Lee County, NC. The students enjoyed learning about water safety during an interactive puppet show featuring Buddy the Beaver. For years the physical education specialist at the school has spent time covering the Whales Tales Water Safety Program provided by the American Red Cross and incorporating physical movement during the program. After the presentation, students rotated through stations looking at the rules while doing exercises. The Whales Tales program and USACE Safe Passage program are utilized with 3<sup>rd</sup>-5<sup>th</sup> graders. The older students visit a pool for an hour and fifteen minutes where trained instructors covered 5 different stations with them. The stations included the diving board, water safety/freer play, front stroke swim lessons, back stroke swim lessons and life jacket/boat safety utilizing inflatable rafts. Visits to the pool are made possible through a grant from a local business. The N.C. Wildlife Resources Commission presented a program for the older students on water and boating safety to conclude the teaching unit. In addition to the hands-on programs, a water safety message was placed in the school announcements for two weeks.



#### Falls and Jordan Lakes Initiatives

On 19 June 2015, Safe Kids Wake County and Wake Med Health & Hospitals kicked off their Swim Safe Program at Falls Lake. Throughout the summer, they will be alternating between swim beaches at Falls and Jordan Lakes every Friday promoting water and sun safety and properly fitting children and adults with free life jackets purchased by Safe Kids at a discount from Cabela's. This initiative was made possible by a \$2,500 grant awarded to Safe Kids Wake County from the North Carolina Division of the American Trauma Society. As of 28 July 2015, Safe Kids had given away 137 life jackets on the beaches at Falls and Jordan Lakes.



## W. Kerr Scott Lake Initiative

The water safety artwork that is shown below is being shown throughout the summer at a new movie theater near W. Kerr Scott Lake.



## John H. Kerr Lake Initiative

Worked with local movie theaters to have them run water safety video PSAs prior to featured movies. The theaters plan to run the PSAs throughout the summer. The topics of the PSAs are letting inflatable water-related toys go, even good swimmers can drown and choosing the right place to swim.

The PSAs can be viewed at

<http://www.saw.usace.army.mil/Missions/Recreation/WaterSafety/PublicServiceAnnouncements.aspx>.

## Southwestern Division (SWD) Initiatives

A water safety video PSA is playing in movie theaters in Little Rock, Tulsa and Galveston Districts throughout the summer. Here is a link to the video PSA

<http://screenvisionsales.com/view/mail?iID=TYJN9K3B8PD7G6AD5KSD>

## Little Rock District (SWL) Initiatives

In mid July Table Rock and Beaver Lakes hosted a Springfield Cardinals Water Safety Baseball Night.

Water safety billboard contract completed.



Water Safety Hero PSA was developed with Fox 16 TV Station in Little Rock, AR. The TV station will air the PSA through mid-August through Labor Day. Water safety PSAs are also being aired on Fox 5 TV Station in Springfield, MO.

## Fort Worth District (SWF) Initiatives

### Wright Patman Lake Initiative

Park rangers and volunteers held and presented numerous activities for the visitors of Wright Patman Lake. The activities included beach water safety games and plant and wildlife scavenger hunts.

Families enjoyed the roving interpretive activity where kids got the attention of a park ranger and yelled "I wear my life jacket". During the event kids had to answer a water safety question in order to receive a water safety promotional product.



### Georgetown and Granger Lakes Initiatives

Park rangers and Bobber the Water Safety Dog attended the grand opening of the new Bass Pro Shop in Round Rock, TX. Bobber was a huge hit! As a National partner with Bass Pro Shops, USACE was invited to be a special guest to celebrate an “Evening of Conservation”. The event included live music, celebrities, door prizes and of course the grand opening of the new store. The park rangers made face-to-face direct interpretive contacts with the participants on the importance of being safe when they visit a local USACE lake this summer.

On 2 July 2015 and 9 July 2015, USACE employee spoke to several kids and parents at the Bass Pro Shops Family Summer Camp series. USACE partnered with Bass Pro Shops to promote water safety awareness during their Family Summer Camp Series. Kids that participated in the water safety workshop received a Bobber the Water Safety Dog activity book along with a water safety lapel pin. Bobber the Water Safety Dog made an appearance during the workshops. Kids and adults that attended the workshops with them learned the importance of knowing how to swim well, always swimming with a buddy and having an adult watch them while they are in the water, to never rely on inflatable toys and to always wear a life jacket while on or near the water.



### Hords Creek Lake Initiative

USACE personnel participated in the city of Coleman Child Safety Week community event at the Coleman Hospital. Members from the Heart of Texas EMS, Coleman Fire Department, Coleman Police Department, Coleman County Sheriff's Office, Texas Department of Transportation, Coleman Electric, and hospital staff were also present. USACE personnel presented interpretive water safety programs during the event.



### Belton and Stillhouse Hollow Lakes Initiatives



Park rangers participated in the city of Belton's 4<sup>th</sup> of July Parade. This annual event has been held for over 100 years and is considered an iconic event in the community denoting the start of the holiday events in the city. Park rangers have had a display float in this parade for the last 20 years. The float includes a demo boat and water safety banners. The entry in the parade promotes community involvement and water safety.

### Tulsa District (SWT) Initiatives

SWT continued to educate the public on high water safety tips by posting on Facebook and local media.

Through a partnership with local Wendy's restaurants park rangers handed out Frosty coupons to kids that were wearing life jackets.

Video PSAs were developed by the Tulsa District Public Affairs Office. The PSAs are posted on YouTube and Facebook. Colonel Pratt's water safety message PSA and three other water safety PSAs can be viewed at this link.

<https://www.youtube.com/watch?v=1qa0XKbyaLk&feature=youtu.be&list=PL7aZXIVyEdgLbLMcnZC43Sp9leav2XyO>

### **Galveston District (SWG) Initiative**



SWG together with Bay City High School Art Teacher and her students coordinated a project utilizing and adapting artwork created by the HQUSACE National Operations Center (NOC) for Water Safety to create signs to alert the public about the need to wear life jackets when they are in, on or around water. The signs are located in Matagorda, TX to warn the public that they are entering a "Life Jacket Zone."